

# Pietro Campanella

ECONOMICS, MANAGEMENT AND  
COMPUTER SCIENCE STUDENT



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## WORK EXPERIENCE

### CUBBIT, S.R.L.

Intern, Business Development And Marketing  
MAR 2018 - AUG 2018

Inside the first Italian startup to be accelerated by Techstars and Barclays I worked mainly on:

- **Sales** of cloud services to SMEs in Italy,
- Preparation of the **crowdfunding campaign**,
- **Market research** and analysis.

### STARTUP DAY UNIBO

Team Member, Event Organizer  
MAR 2018 - MAY 2018

I helped the team organizing the most attended academic event about startups in Italy working on:

- Selection of the startups who presented during the event,
- Relationships with the partners, sponsors and institutions involved.

### CAMST, SOC. COOP. A R.L.

Intern, HR Department  
JUN 2016 - JUL 2016

Camst is one of Italy's biggest catering companies, inside the company I:

- Assisted the national director of talent assessment and development,
- Screened applicant's CVs,
- Shadowed mid-level to senior managers during meetings and interviews.

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## EDUCATION

### Università Commerciale Luigi Bocconi

2018 - 2021

Bachelor of Science In Economics,  
Management And Computer Science

### Liceo L. Galvani

2013 - 2018

Italian-English High School.  
Graduated with 95/100,  
Received honors for **entrepreneurial  
spirit and creativity** awarded only to 4  
students out of almost 1800.

### Exchange Program

2016 -2017

Harlan County High School,  
Kentucky, Usa.  
I attended high school abroad during  
the fourth year of high school.

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## EXTRACURRICULAR EXPERIENCE

### Collegio Di Milano, Resident Student

2018 - 2021

Residential Honor Program for the 100  
most excellent students, selected from  
universities in Milan.

### Giardino Delle Imprese, Startup Competition Participant

2017

I worked in a team to create a startup solving  
a real-world problem. I was awarded for  
distinguished **creativity**, and **team work**.

### Radio Immaginarìa, Speaker & Chief Editor

2012 -2017

For 5 years I volunteered inside the only  
independent radio for teenagers in Europe.