



IT Media Art Festival

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[The third edition of the Media Art Festival, (April 27-29 ) an initiative promoted by the Fondazione Mondo Digitale to explore the new frontiers of art and culture, opened on April 27 at the MAXXI, the Museum of 21st Century Arts in Rome. ]The third edition of the Media Art Festival, (April 27-29 ) an initiative promoted by the Fondazione Mondo Digitale to explore the new frontiers of art and culture, opened on April 27 at the MAXXI, the Museum of 21st Century Arts in Rome. The 2017 edition will feature 35 digital artists from 14 countries, 250 students from 11 schools, 2 major European projects based on the artists in residence formula that insert the event into a prestigious system of European Festivals. The Media Art Festival will focus on the "Path Toward Human Sustainability," a crucial challenge of the 21st century. Digital technology, artificial intelligence and genetics are the sectors undergoing the fastest and most complex innovation, profoundly transforming how we produce and consume, even culturally. We are discovering a new role of digital artists as "change makers." The headline chosen for the last edition (Art in a Changing World) has become "World Changing Art," thanks to creative labs for sustainable development with researchers, scientists and makers. The event will bring world famous artists to Rome: from Israeli Sigalit Landau who, after the Biennale di Venezia, returns to Italy with "Salted Lake," to the American Joseph Delappe who, for the first time in Italy, will exhibit "Gold Gandhi" and interact with visitors through a workshop and lecture. For more information: <http://www.mediaartfestival.org/en/> VS Pictures of the Media Art Festival in Rome