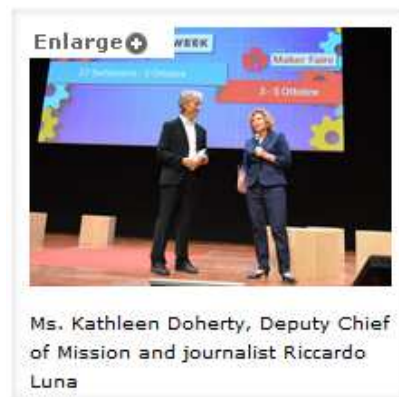




"Discovered Invented and Made" in Rome at Maker Faire



Rome, October 2, 2014

With the Let's Make conference, the EU edition of the Maker Faire in Rome launched on October 2 at the Auditorium Parco della Musica. For the second year, the U.S. Embassy is collaborating with the organizers of Maker Faire to reinforce the Administration's message in support of innovation and youth.

As Ms. Kathleen Doherty, Deputy Chief of Mission, told innovation evangelist and journalist Riccardo Luna, the curator of the Maker Faire, "innovation is a key element for economic growth and the U.S. Embassy is deeply committed to support events that spark creativity and encourage students to pursue studies in science, technology and mathematics (STEM)". Maker Faire in particular embodies the spirit of inventing the future and the renaissance in manufacturing. It is more than just a fun



event, it is what manufacturing will soon look like and the political and economic agendas of our governments should be informed by this knowledge.

Ms. Doherty highlighted some of the initiatives that the Embassy has organized over the years to foster innovation and sustain the 'inventing the future' concept: the BEST scholarship program, created in 2006, which brings talented young Italians to Silicon Valley for training in entrepreneurship and internships at American startups; two editions of the NASA Space Apps Challenge with many partners including La Sapienza and the European Space Agency; Finally, as a hands-on example of what we are doing, in collaboration with the Fondazione Mondo Digitale, we have two trainers from the "Girls Who Code" organization traveling to Rome to lead a week of coding workshops for young women later in October.