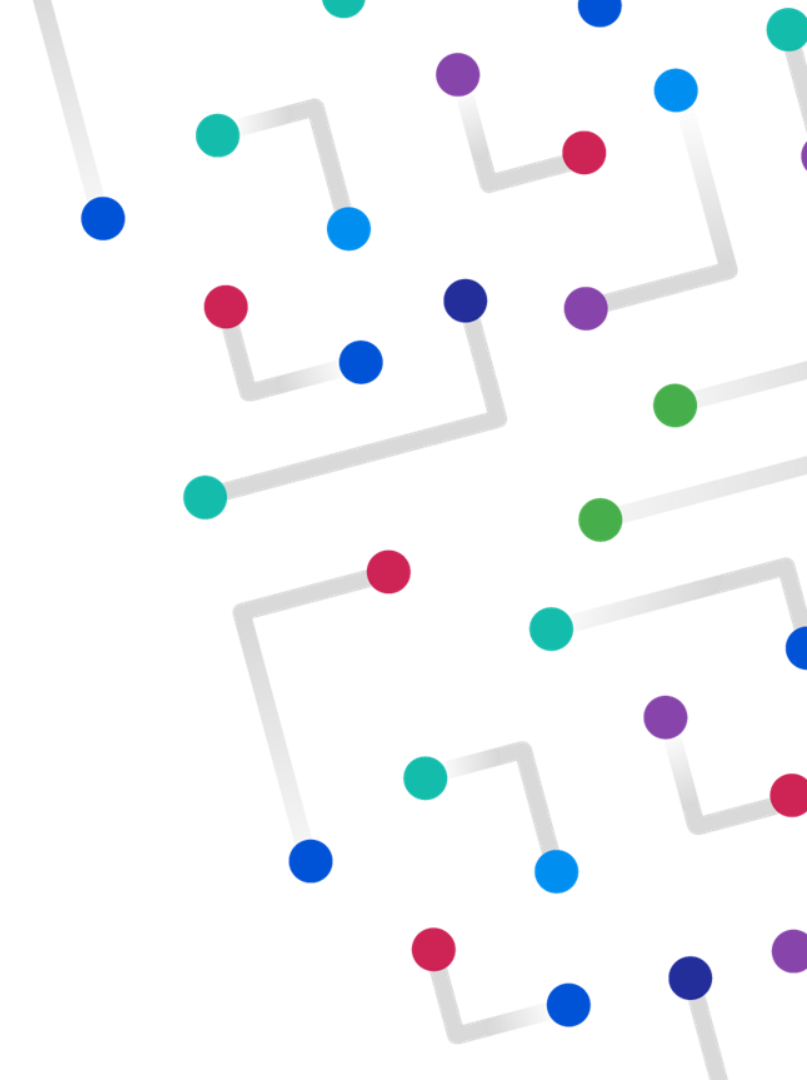




EXPERIENCE AI in Italy

Google DeepMind



Contents

- Target groups and objectives
- Expected results and progress to date
- Key insights and highlights



Target groups and objectives

Target groups

- Primary and secondary school teachers across Italy
- Students, with a focus on fostering a cross-disciplinary AI culture.

Objectives

- Practical and theoretical skills: equipping educators and students with the tools to understand AI mechanics.
- Critical thinking: developing awareness regarding AI ethics, bias, and social impact.
- Local support: helping school communities address real-world technological challenges.



Expected results and progress to date

Expected results:

- To train 7.000 teachers by December 2026
- To reach 140.000 students by December 2026

Progress to date:

- 4.304 teachers reached so far
- 271.222 students reached so far
- Active engagement in online and in-person training sessions
- Hands-on creation of subject-specific AI prompts by teachers



Key insights and highlights

Focus: the Liceo Vico success story (Naples)

- In-presence excellence: successfully trained over 100 teachers on-site, demonstrating the high demand for face-to-face professional development.
- Subject-specific prompt engineering: teachers were divided into groups to create tailored AI prompts for classical and humanistic subjects
- Positive feedback loop: the event generated extremely positive reviews, leading to an increasing number of requests for similar in-presence training sessions across Italy.

Added Value

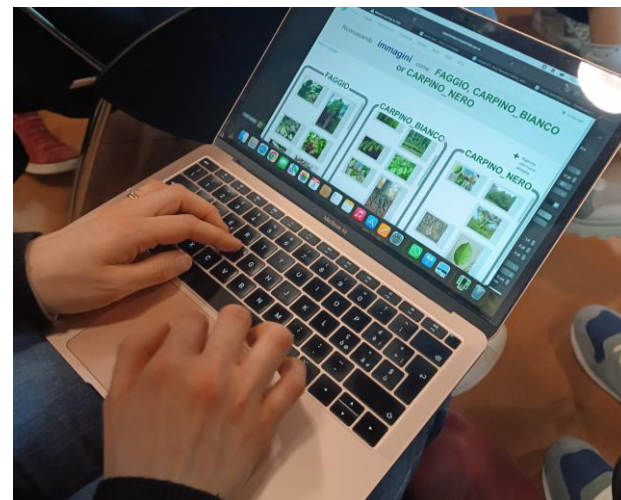
- Bridging theory and practice: practice-based learning that connects complex AI concepts to the daily reality of the Italian classroom.
- Community building: developing a growing community of educators, AI experts, and institutions committed to ethical AI education.



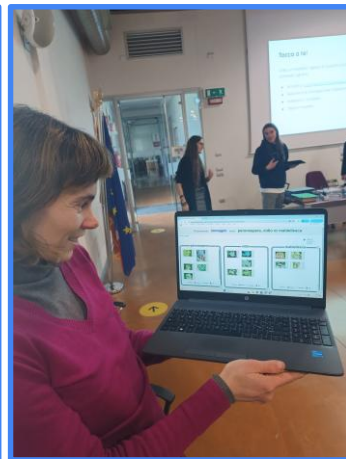
Key insights and highlights

Focus: the Istituto Cerletti of Conegliano (Veneto region)

- 180+ teachers trained
- Istituto Agrario G.B. Cerletti, Conegliano
- Professional development programme on Artificial Intelligence and innovative teaching practices
- Hands-on exploration of AI tools, applications, and educational use cases
- Teachers designed and tested subject-specific AI prompts tailored to agricultural education, including viticulture, oenology, crop management, and sustainable farming practices
- Focus on ethical, responsible, and impactful AI integration



Some pictures



THANK YOU

