

Global Junior Challenge - 2009

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ICT Literacy Requirement Increasing...

*...in the future, 85% of jobs will require ICT skills and the computer literacy of a country's workforce is a competitive advantage in the global marketplace.**

*According to one recent assessment, by 2010, 77% of all US jobs will require... digital literacy.***

* UK Confederation of British Industry study

** Microsoft: proposal for Digital Skills Working Group of the Institute for a Competitive Workforce U.S. Chamber of Commerce

Access to all Citizens

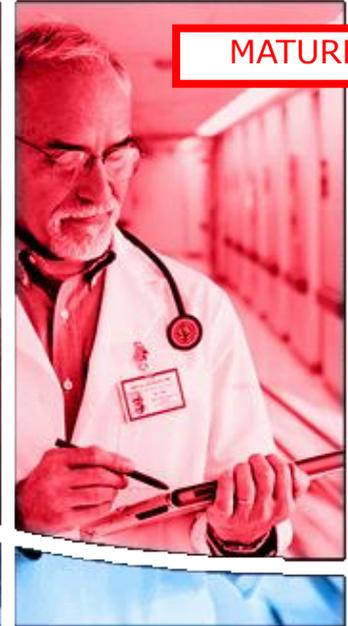
Citizens

Students & Teachers

Small & Medium Business

Senior Citizens

Healthcare Practitioners



Italy: Student & Teacher

STUDENT



Italy 'One C@ppuccino a Day'

TEACHER



www.uncappuccinoperunpc.it



My First PC

Vietnam – Youth/Student program

- Predominantly young population; 22M student
- Preferred interest rate by banks – a 1st in Vietnam
- Subsidized Broadband (special pricing) by Telco





Magellan PC

Portugal - IT Investment to grow GDP

- 3G License fees used to subsidise PC + BB
- Build kids laptops, Export Education Solutions

National Goal from PM

Objectives	2008	2010	Goal
Internet Usage	38%	60%	Additional 2.2M new Users
BB Penetration	13%	50%	
Student per PC	9:1	2:1	550k PC by 2010
Teacher ICT	8%	90%	150K

Education

- Teacher Training
- Content & Curriculum

Local Jobs

- NB assembly
- Localize Software

Wikisaber.pt

Connectivity

- 3G bundle w/ PT



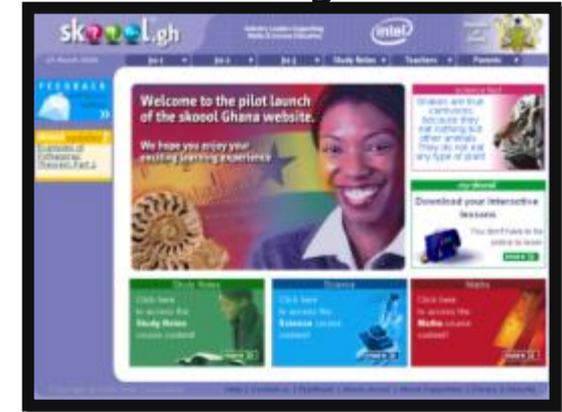
Sustainable Development Ghana Example



Working with Industry



1:1 eLearning starter kit



Developer Support Intel Software College

Local PC Assembly



Accra Girls Secondary School



Connecting Communities



USF for Rural Broadband

Voice for All



Broadband for All



Country	Description
Turkey	Subsidizing BB to 18000 rural schools; 4500 Public Internet Centers, 700ku school PC 07/08
Nigeria	Accelerate BB in State Capitals, train 3000 educators; 35000 CMPC
Pakistan	BB Coverage 2010 goal=from .1 to 1.5M BB subs; 10k rural PC centers
Chile	BB connectivity 2010 goal=from 1% to 90% of rural areas
Morocco	Subsidize BB connect to schools + Teachers Laptop
Romania	600 Telecenters
Portugal	400M Euro subsidy of NB's + 3G from spectrum auction
Vietnam	Internet to Villages. Wimax pilots
India	Funding BB connectivity pilot using WiMAX in 50 schools in Tamil Nadu
Colombia	Provide internet connectivity to public institutions (major' offices, schools & hospitals. 4k centers. 4.7M people



Sustainable Economic Empowerment

